



Global Coach Group
Lead for Good

Leadership Coaching for Professionals



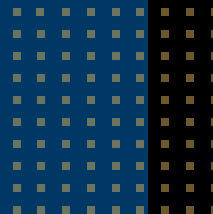


Global Coach Group
Lead for Good

Professional athletes accelerate their performance through coaching. **Corporate high-fliers do the same.**

Discover why millions of leaders, from Fortune 100 companies down to smaller organizations, turn to leadership coaching to take their performance and career to the next level. And why ambitious, high-performing leaders, like yourself, partner with Global Coach Group to reach their full leadership potential. We deliver access to the best coaches providing the best coaching to achieve the best results.

Let's get started.



A donut chart with a light blue outer ring and a dark blue inner circle. The ring is almost completely filled, representing 98% of the total.

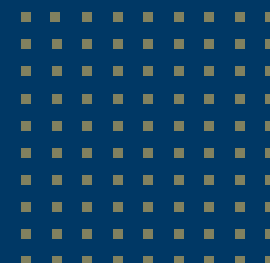
98%

Satisfaction rate
of leaders
coached

A donut chart with a light blue outer ring and a dark blue inner circle. The ring is almost completely filled, representing 95% of the total.

95%

Of the leaders
coached reported
measurable
growth





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1. Why Leadership Coaching?

Because great leaders are the backbone of every organization and are critical to business success.

It's simple. Great leaders build great organizations. They are at the core of an organization's success both short and long term.

But how do leaders go from good to great?

Most great leaders are made, not born. What separates great leaders from the rest is the time they invest in honing their leadership skills. But the smartest leaders know they need support to reach peak performance.



Are you ready to partner with a coach that will help you become the **best you can be**, and ensure your organization succeeds further and faster than ever before?

You have grown through work experience and that won't stop. But to take the next step in your leadership development an important decision has to be made. Often times, it's when you find yourself asking questions around:

Am I leading my team and organization to its full potential?

Does my team know that I have their back?

Is my team inspired to perform with purpose and meaning?

Will I be able to thrive, not simply survive, during these turbulent times?

When it's time to advance in my career, will I be ready?

Have I delivered impressive results?

Will I be seen as the obvious choice?

Leadership coaching is a critical juncture in your career. Coaching is the X factor that will level up your leadership skills and provide you with measurable results to assure that the answer to all these burning questions is a resounding YES.



Leadership coaching isn't just for the ultra-elite like Bill Gates or Steve Jobs.

Millions of leaders, from high-potentials to C-Suite executives, take advantage of leadership coaching to develop their leadership skills, see transformational change, and take complete control of their career.

In the same way that professional athletes see measurable results through improved performance, Global Coach Group ensures that you and your team see the measurable improvements you make so the higher-ups recognize your success. This means you'll never miss a chance to celebrate every success and milestone on your leadership growth journey.

Whether you are a high-potential employee, mid-level manager, or executive, leadership coaching is an essential, and invaluable, investment in your future.

By developing and honing your leadership skills, you unlock more of your potential and set the stage for higher levels of success in your performance and career. Leadership coaching improves self-awareness and drives transformational change to help you reach your next level reality.

Ultimately the main benefits of leadership coaching can be captured into three benefits:

Benefits of Leadership Coaching

1

Becoming an even better leader
Personal Growth

2

Making more of an impact as a leader
in your organization
Professional Performance

3

Being seen as a more effective leader
**Recognition Within Your
Organization**

Sounds amazing, right?

Achieve your leadership goals and reach your full potential together with Global Coach Group.

But how does it happen and how can you be sure you'll be a success story?

It's simple.



At GCG, we set you up for success in your leadership growth journey by partnering you with the best coaches, equipped with the best coaching methods, to ensure you reap the best results possible.

And with a staggering 95% of professionals recognized for measurable improvements by their colleagues, we know you're going to love the results.

2. Best Coaches, Best Coaching, Best Results

The success of any leadership development journey hinges on three main factors: your coach, the coaching process, and most important of all, the results.

Our leadership coaching is the best in the industry because we offer excellence in each of these three success factors.

In other words, we address your needs best:

Best Coaches

You want a certified and experienced coach who understands your world in terms of professional setting, organizational culture, functional responsibilities, and work challenges.

Best Coaching

Their expertise is combined with our proven coaching process, tailored just for you, addressing your specific requirements, aspirations, and leadership goals.

Best Results

All of this works together to achieve the best results possible; measurable growth in your leadership effectiveness.

Best Coaches, Best Coaching, Best Results

A coach can be many things: a sparring partner, sounding board, confidante, mentor and guide.

That's why we match you with the best possible coach for the journey you're on.

By pairing you up with someone who has travelled this road before, we ensure they can offer you the support, guidance and steady hand you need to reach your goals.



We are where you are

Our global network of 3,500+ coaches spans 6 continents, 55 countries, and speaks 35 languages. Our AI-based matching pairs you with the perfect coaches to choose from, specific to your background and needs.



Unparalleled Quality

All our coaches are trained and certified in-house at GCG to implement our highly-effective, and international ICF accredited, leadership coaching process.



Expertise

Every coach brings at least 15 years of corporate and coaching experience across various industries and levels of leadership.

Best Coaches, Best Coaching, Best Results



What sets GCG coaches apart and why is this important?

GCG is the only leadership coaching services provider who personally trains and certifies coaches, all in our proven effective 360 Feedforward Coaching process.

To ensure leaders work with top coaches, GCG tracks the performance of every coach in the following ways:

- Coaching results achieved
- Satisfaction with the coach

This is important for your leadership growth journey because you know you are working with a coach who has extensive training and experience in a coaching methodology with an impressive 95% success rate among leaders coached.

So the panel of coaches you choose from are top experts, each with a proven track record of success.

Best Coaches, Best Coaching, Best Results

With the best coach at your side, you can properly begin your leadership growth journey with the best coaching.

Your coach will guide you through a proven process to bring tangible, measurable growth in your leadership effectiveness.

It all happens online, so you're guaranteed access to the best coaching whenever, and wherever, you need it.



A bespoke process tailored for you

This process is bespoke, meaning it will help you address your specific challenges and individual needs because we know that, in the end, every leader is unique.



A proven process that involves your coworkers

The most grounded and holistic approach to leadership development called 360 Feedforward Coaching. Deeply rooted in reality, you'll receive direct input from your coworkers. Leadership extends from "me" to "we".



100% Online Coaching - Experiencing the best coaching has never been easier

This coaching is delivered one-on-one, through video calls, and is fully facilitated by our innovative digital platform. This frees you up to focus exclusively on your growth, whenever and where you need it. Your coach, and our coaching platform, will take care of the rest.

Best Coaches, Best Coaching, Best Results



How is the GCG coaching process different from other approaches? And why is it important to involve coworkers?

Our holistic approach to coaching builds on conventional coaching methods by involving coworkers, which has proven to be much more effective and more connected to reality: leading to better results quicker.

While traditional coaching methods may make you feel more comfortable, by nature it removes you from reality at work. Therefore results are less evident and less effective.

Remember, leadership does not exist in a vacuum but, rather, in the context of those being led. Your coworkers' perception is your reality. Self-improvement through feedback and suggestions from your coworkers may sometimes feel challenging, but it is the most effective way to accurately identify areas to develop, consistently improve leadership skills and ultimately be seen as a more effective leader.

Simply put, our coaching process is the most holistic and grounded approach to leadership development. That's why we're so effective at developing leaders and delivering the best coaching in the industry.

Best Coaches, Best Coaching, Best Results

So you know that we provide you with the best coaches, who then offer you the best coaching, and now comes the best part: the best results.

You can only manage what you can measure. So if you can't measure it, you can't reliably improve it. After all, you can't tell if a development endeavor is working if you're unable to see results.

This is why we help you track your leadership development with automated Pulse Surveys that are sent to you, and your coworkers, asking them to reflect on visible growth and provide suggestions. These provide real-time insights on your development and allow you to see when, and how, you're reaching the goals you set with your coach.

With these measurable outcomes you can celebrate measurable success every step of the way.



Real-Time Insights

See how you're reaching the goals you set with your coach.



Measurable Outcomes

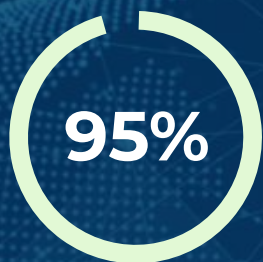
Tangible results that you can see, not just feel.



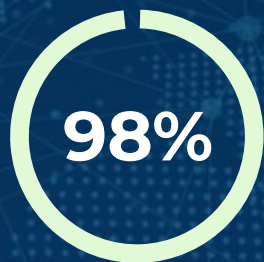
Celebrate Your Growth

Ensure you never miss a growth milestone.

Best Coaches, Best Coaching, Best Results



Of the leaders
coached reported
measurable growth



Satisfaction rate of
leaders coached



How are the results that GCG provides different?

Every leader we coach receives the benefit of:

1. A deeper understanding of themselves as an individual and a leader in both a personal and professional context.
2. Newly gained leadership skills and a clear roadmap leading to continued success and future growth.
3. Recognizing the importance of coaching skills, and why coaching their direct reports is integral to the fabric of team culture for engagement and empowerment.
4. Recognition within their organization as an effective leader who has worked hard to transform themselves into an invaluable asset to their team.
5. Accelerated career advancement and opportunities as a result of the process and patterns of behavior developed during our coaching process.

How it all works:

Now you're familiar with how we provide the best coaches, best coaching, and the best results.

Here is a preview of your leadership growth journey.

1

Choose your coach

Best Coaches

- Review a panel of 10-15 coaches
- Interview 1-3 coaches
- Select your coach

2

Have regular 1-on-1 coaching sessions

Best Coaching

With agendas specifically catered to developing your effectiveness as a leader in your role in the organization. **3 month, 6 month, 9 month engagement options available.**

See a snapshot

See how you're reaching the goals you set with your coach.

Focus on leadership behaviors

that are truly important to you, your coworkers, and your organization.

Grow together with coworkers

by ASKing, REFLECTing, and ACTing. Make change visible in real time.

3

Measure and see your growth and success

Best Results

You can only manage what you measure. Track your leadership development with automated Pulse Surveys sent to you and coworkers to reflect on visible growth together. Be recognized for your efforts as you work towards your goals. Get a clear picture of your development through sustained change and recognition.

3 Months | 4 Sessions

Now you know it

Why 3 months?

You want to transform into an even better leader, but first you want a solid understanding of your overall effectiveness as a leader and a clear development plan before committing to a 6 or 9 month journey.

Your 3 month coaching sprint will be intensive and high impact. Together with your coach, you will have a complete analysis of who you are, where you stand, and why you want to grow. Through perspective, guidance, and support, you will explore how to transform and encourage others to join your journey.

You're equipped with a solid plan of action & direction to move forward. This is when the real transformation begins.

6 Months | 7 Sessions

Now you show it

Why 6 months?

6 months of coaching is great to gauge change with the first round of Pulse Surveys. Get a clear picture of your overall progress over the past couple of months as you work towards your goals.

Your 6 month coaching journey will provide you with your first round of insight into the extent of your improvement. Through daily creation of new behaviors, refinement of existing skills, and overcoming leadership and personal challenges, you've achieved great first results.

You've grown and your coworkers have recognized it.

Most Popular

Highly Recommended

9 Months | 10 Sessions

Now you own it

Why 9 months?

Changing a behavior is simple. **What's more challenging is *changing perceptions* associated with that behavior.** Once perceptions are formed around a behavior, that is what people look for and readily expect. The way to change and become a better leader is to change these behaviors along with these associated perceptions. **This takes time.**

After 9 months you will have demonstrated to yourself, and those around you, that you have **created sustainable changes and the foundation for long-lasting success.**

You've transformed, personally and professionally, into a leader that is exceptionally resilient, flexible, and inspirational.



3. Starting *Your Journey Together*

This is a life changing moment in your career and we want you to feel fully at ease making this decision. That is why we offer a free 30 day trial. Experience for yourself how we provide the best coaches, best coaching, and best results.

This completely risk-free 30 day trial allows you to:

- Review a panel of 10-15 coaches
- Interview 1-3 coaches
- Select your coach
- Schedule and experience your first leadership coaching session

We're invested in your success and want to ensure nothing stops you from taking your leadership skills to the next level.

Let's get started on your leadership growth journey today.

[Get started today](#)